



PARK ROUNDERS

INFORMATION
PACK



WHAT IS PARK ROUNDERS?

AN OPPORTUNITY TO GROW, ENGAGE
AND CONNECT OUR COMMUNITY.

If you want a simple and easy way to encourage residents into local outdoor spaces, rekindling their enjoyment for sport and physical activity then look no further. Discover the joy of rounders in a friendly, accessible and inclusive way with Park Rounders! This new community-focused program is designed for everyone, whether you're a seasoned player or picking up a bat for the very first time. Park Rounders offers dedicated pitches and equipment hire, making it easy to just show up, play, and connect with others in a relaxed, no-commitment setting.

GOAL

Our goal is to connect people of all ages and backgrounds through rounders. By providing flexible opportunities for informal play, we aim to foster joy, friendship, and an active lifestyle in local parks and communities.

MISSION

Park Rounders is dedicated to establishing pitches in communities, creating spaces where families and friends can come together to enjoy one of the nation's favourite sports whenever it suits them.

BELIEF

We believe rounders is more than just a game. It's a way to build confidence, strengthen relationships, boost physical and mental wellbeing, and, most importantly, have fun.

AMBITION

Park Rounders aspires to grow rapidly across the North West and beyond, supported by its simple setup, expert guidance, and ongoing community partnerships. By expanding into new counties, cities, towns, and parks, we aim to make rounders accessible to everyone, ensuring its sustainability and success for years to come.





BENEFITS

With a **permanent rounders pitch and kit hire service**, Park Rounders is designed to make rounders more accessible, enjoyable, and impactful for everyone in the community.

EASE OF ACCESS AND USE

With a dedicated pitch, there's no need to worry about setup or finding a suitable space. Everything is ready for your community to enjoy a game whenever they want.

The availability of kit hire eliminates the need to invest in equipment. Members of the community can book what is needed and get started, whether they're organising a quick game with friends or running a larger event.

PROMOTING HEALTH AND WELLBEING

Rounders is a fun, low-cost way to stay active. A permanent pitch means more opportunities for regular play, encouraging physical fitness and mental wellbeing.

Group activities like rounders help reduce stress, boost mood, and improve overall community health.

ENCOURAGING SUSTAINABILITY

By providing shared equipment through the kit hire service, we reduce the need for individuals to purchase their own.

The permanent pitch ensures that the space is maintained and reused effectively, promoting sustainable use of our community's resources.

BUILDING COMMUNITY SPIRIT

A permanent rounders pitch provides a central hub for socialising, teamwork, and fun. Whether your community is organising a friendly match, hosting family events, or joining a league, the pitch fosters connections among people of all ages and backgrounds.

OPPORTUNITIES FOR GROWTH

A dedicated rounders pitch can inspire local leagues, school activities, and community tournaments, creating a thriving ecosystem of events for everyone to enjoy.

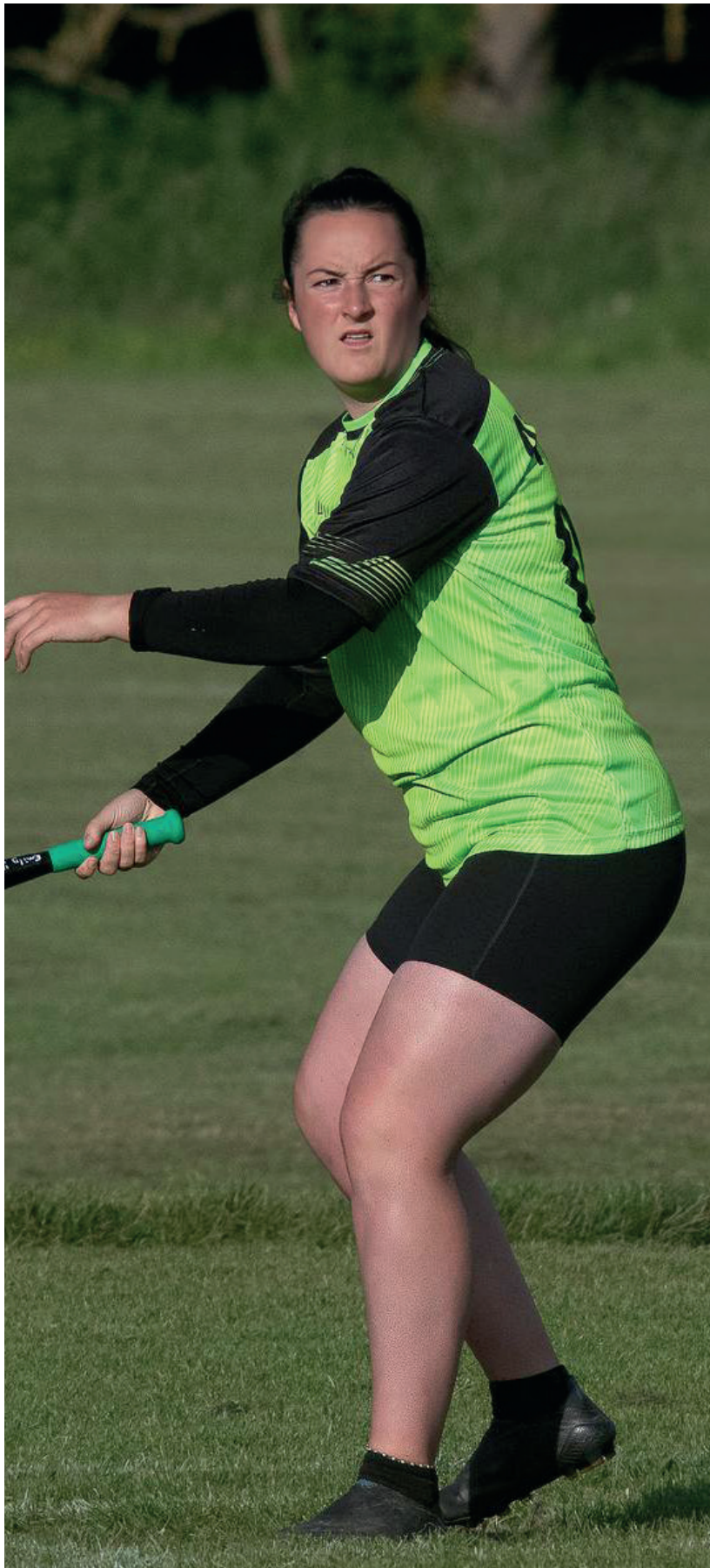
It also introduces more people to the sport, encouraging new participants and fostering a lasting love for rounders.

By setting up a Park Rounders pitch, this will not only create a vibrant community asset that promotes health, connection, and inclusivity, but also establish a sustainable and accessible activity that consistently attracts diverse groups, ensuring a lasting return on your investment.





RESPONSIBILITIES



WHAT'S NEEDED, IN SIMPLE TERMS

- An outdoor space large enough for a rounders pitch
- An identified place to hire and return equipment
- Enthusiasm to do something new and exciting for your community
- Local authority support and buy in

At Park Rounders you will receive:

- Full guidance setting up your Park Rounders
- Training and support in launching your Park Rounders pitch
- A strong brand presence supported and endorsed by Sport England and Rounders England
- Signposting and support to grow the communities' rounders offer if wanted
- Park Rounders noticed board
- Fully branded Park Rounders kit and equipment

Ready to set up Park Rounders in your area?

Contact us with a proposal for your new pitch location and we can take it from there.

WHO ARRANGES PITCH PERMISSION AND INSTALLATION?

The leading organisation will need to gain permission to install the permanent pitch via their Local Authority and/or landowner. An awareness of sustainability plans and pitch maintenance is key.

IS THERE A COST?

To the community

There is no cost for the community to use and play on the Park Rounders Pitch. Each area may have different requirements with regards to their kit hire scheme.

To the organisation

See below for full costs on becoming a Park Rounders location.

Branded kit and equipment **£400**

Park Rounders brand and signage **£550**

Park Rounders admin support services **£550**

Total: £1500

Once you have become a Park Rounders location, the Park Rounders pitch and signage is installed and will be permanent. Further costs to consider could include maintenance of the pitch and the management of the kit hire scheme, as well as replacement of equipment.

What equipment is needed?

The pitch and signage will be permanent meaning people with their own equipment have a dedicated area to play rounders. For those needing equipment through kit hire, Park Rounders will provide a fully branded Park Rounders kit. This will include:

- 5 posts (1 spare post)
- 5 bases (1 spare base)
- Marker cones for batting and bowling boxes,
- Laminated pitch set up card
- 4 branded rounders bats
- 6 branded tennis balls
- 6 branded Autocrat rounders balls
- 1 set of branded laminated game cards
- Branded laminated score sheet and wipe off pen
- Branded laminated simplified rules
- Branded feather flag

DO WE NEED TO DO RISK ASSESSMENTS?

A risk assessment will need to be carried out when identifying a pitch location to ensure the location is suitable. It is important that the lead organisation is happy that the site is safe for both participants and the public. Templates can be provided.



88%
OF PEOPLE

playing Rounders agreed that taking part in the game has made them more physically active. [1]



WOMEN

have reported that Rounders has created a reason and purpose for them to be active and has motivated them to get fit in their wider lives. [1]



87%
OF PEOPLE

surveyed said that maintaining or improving their mental health is the main motivation for them to be active.

[1] Taken from the 'Using Rounders as a Sport for Development tool' report, Rounders England, October 2023.

PARK ROUNDERS FAQs

How do we identify a Park Rounders location?

Choosing the right location for a permanent rounders pitch and kit hire station is essential to ensure it is accessible, sustainable and beneficial to the community. Think about: -

1. Amenities and Support Infrastructure

- **Proximity to the Community:** Being close to schools, community centres or popular parks can maximise footfall.
- **Amenities:** A location close to toilets, picnic areas or cafes will make the pitch more attractive for families and groups.
- **Kit Hire Setup:** Ensure there's a designated, easy-to-access space for kit hire, whether that's a small building, kiosk, or even a secured locker system. Consider nearby facilities like cafes, park museums, tourist centres etc.

2. Space and Terrain

- **Sufficient Space:** An open field or flat grassy ground is ideal. The site should have enough room for the pitch, as well as enough space around for those "long hitters". Avoid locations near busy roads, water bodies or other hazards that could pose a risk to players or spectators.
- **Minimal Disruption:** Choose a site that won't disrupt wildlife habitats, local residents or other park users.

3. Safety and Security

- **Visibility:** The pitch should be in an open, well-lit area to ensure safety and visibility during games.
- **Secure Storage:** Identify a secure and accessible storage solution for the kit hire equipment. This could include park cafés, club houses or local museums close to the pitch. Alternatively, players are welcome to bring their own equipment to use the pitch.

4. Future Growth and Sustainability

- **Longevity:** Evaluate how the site will hold up to long-term use, considering soil quality, drainage, and weather exposure.
- **Integration with Local Plans:** Check that the location aligns with community development plans or park improvement projects, to ensure long-term viability.

By carefully assessing these factors, you'll ensure the chosen location meets the needs of the community, supports sustainability, and creates a safe and enjoyable space for everyone to play rounders.

READY TO SET UP PARK ROUNDERS IN YOUR AREA?

Contact us with a proposal for your new pitch location and we can take it from there.

Please email JRoundell@blcgroup.co.uk.

